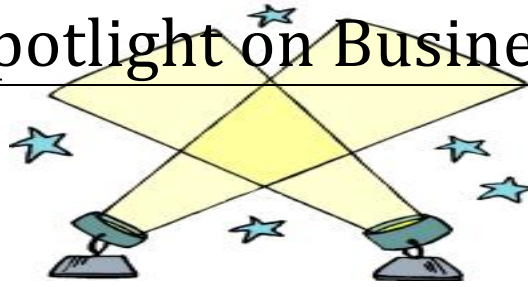


# Spotlight on Business



## **Bickford Assisted Living & Memory Care**

Bickford Assisted Living & Memory Care opened in Quincy in July of 2005. Created to care for Mary Bickford who was unexpectedly diagnosed with Alzheimer's, it was designed to be a place that felt like home where the caregivers were more like family. Originating in Kansas, Bickford has now expanded to forty-two locations in seven states.



Bickford provides assistance with any or all activities of daily living based on each individual's need. There is a memory care



section called Mary B's Neighborhood that is designed especially for residents with advanced Alzheimer's or dementia. Bickford has private apartments along with beautiful and spacious common areas. Short-term as well as long-term residents take part in activities and programs daily. Bickford even offers care for a few hours while the caregiver runs errands, works or just takes a break. Boasting some of the best chefs in town, a beauty salon and two beautiful courtyards, Bickford offers something for everyone.

Joe Bordewick, Community Relations Director says, "Our biggest obstacle is that people just don't realize how much happiness and care we can offer in such a wonderful atmosphere for such a reasonable price. Bickford is different because we take the best aspects of every senior living option and roll them into one. We have the wonderful home-like feel without the upkeep and loneliness that can cause problems at home. We also provide much of the same care you'd expect to receive at a nursing home without the typical nursing home environment. Because we're so small, our care is more personalized and we are very flexible and accommodating to our residents and their families."



Bickford Assisted Living & Memory Care is located at 4221 Maine Street in Quincy.